SAVE THE DATE

12TH ANNUAL HIGHER EDUCATION SUMMIT
We will join with our colleagues in the Florida College System (FCRAO) for the Summit.

JUNE 21-25, 2020
THE PLAZA RESORT & SPA
DAYTONA BEACH, FLORIDA

The Executive Committee looks forward to providing you with an exciting program for the 12th Annual Florida Higher Education Summit, June 21-25, 2020, in Daytona Beach, Florida! Our theme this year is **Building Castles on Shifting Sands**. As higher education professionals, we often find ways to do more with less. In spite of constant changes to policies, procedures, curriculum, staffing and more, we continue to build castles on shifting sands.

We owe the success of our conference to our members, and now is the time to start thinking about session proposals to continue building a strong foundation of learning. Being involved with FACRAO is fun—it promotes your professional development, it benefits your institution, and it's necessary to the future of FACRAO. Get involved and give back! To spark your creativity, here's a list of ideas that may help you to select a session topic. Start thinking about how you can make a significant contribution to your profession.

Potential Session Topics	Round Table/ Panel Discussion	Admissions	Registrar	General Topics in Higher Ed	Professional Development
A bright financial future: develop a plan early in your career		X	X	X	X
Admissions/Registrar career ladder - how did we get here?	X	X	X	X	X
Alumni as recruiters		X			
Balancing your passions and your career		X	X	X	X
Blockchain			X		
Budgeting 101		X	X	X	
Campus ambassadors/visit program		X			
Career paths in higher education		X	X	X	X
Change management & change leaders on campus		X	X	X	X
Climbing the ranks of a professional organization such as FACRAO		X	X	X	X
Commencement tips			X		
Competency based hiring and evaluations		X	X	X	X
Conducting a great job search		X	X	X	X
Creating a winning CRM technology team		X			
Creating personal moments that matter to your students		X	X		

Potential Session Topics	Round Table/ Panel Discussion	Admissions	Registrar	General Topics in Higher Ed	Professional Development
Crisis management in higher ed, e.g. flu season, hurricanes, natural disasters		X	X	X	X
CRM systems	X	X			
CRM tactics and strategies		X			
Curriculum and catalog management			X		
Data analytics: understanding and using basic pivot tables/formulas		X	X	X	
Dual enrollment / dual credit & reporting	X				
Earning a graduate degree: decisions surrounding continuing your education		X	X	X	X
Effectively and discreetly use your competitors		X	X	X	
Effectiveness of print publication in recruitment		X			
Effectiveness/need for regional recruiters		X			
Facilitating successful forums, town halls or other info session on campus		X	X	X	X
FERPA issues in higher education	X	X	X		
Freshman vs. transfer recruitment		X			
GDPR: a year in the making		X	X	X	
Gender identity and name changes	X	X	X	X	
Getting faculty buy-in with recruitment activities		X			
Going from paper to electronic application review		X			
Handling change and technology in the office		X	X	X	
Handoff points from admissions to campus partners		X	X	X	
Healthy work/life balance on the road		X			
How not to get burnt out at work		X	X	X	X
How to advocate for yourself		X	X	X	X
How to assert yourself when something isn't a good idea		X	X	X	X
How to best organize reference materials, training docs for your staff		X	X	X	X
How to deliver effective staff training		X	X	X	X
How to get involved and make a difference in your professional organizations		X	X	X	X
How to handle re-orgs/succession planning in your office		X	X	X	X
How to motivate and engage employee who are stuck		X	X	X	X
How to move ahead after inheriting a team		X	X	X	X
How to survive a CRM you're stuck with		X			
How universities are working with DACA students		X	X	X	
Identifying process efficiencies		X	X	X	
Impacts of digital recruitment		X			
Impacts of parents that are also alumni		X			
Implementing one-stop student services centers		X	X	X	
Importance of departmental retreats		X	X	X	X
Increasing graduation rates			X	X	
Innovations in the Registrar's Office			X		
International admissions and fraudulent documents		X	X		
International recruitment	X	X			

Potential Session Topics	Round Table/ Panel Discussion	Admissions	Registrar	General Topics in Higher Ed	Professional Development
Lateral career moves		X	X	X	X
Learning how to say no when you're over worked or it's outside of your realm		X	X	X	X
Leveraging aid: merit vs. need based		X			
LGBTQ Issues/safe zone	X	X	X	X	
Making discretionary calls in a world of policies		X	X	X	
Many hats, one head: how to survive and thrive		X	X	X	X
Maximize your Clearinghouse services			X		
Maximizing the potential of student employees		X	X	X	X
Mindfulness in the office		X	X	X	X
Navigating managing, leading and mentoring		X	X	X	X
Navigating the career ladder as a minority		X	X	X	X
Office teamwork makes the dream work		X	X	X	X
Online transfer guide and resources			X		
Optimizing student progression/retention strategies			X		
Parent communication flow		X			
Performance indicators/effectively reporting enrollment information		X	X	X	
Personality assessments in the workplace		X	X	X	X
Priority registration and communication	X		X		
Professional development without a budget		X	X	X	X
Pursuing an advanced degree as a path to career advancement		X	X	X	X
Recruiting at the graduate level		X			
Resilient: how to be calm, strong and happy		X	X	X	X
Rise and roar: transitioning from mid-level staff to senior level-staff		X	X	X	X
Role of admissions in athletic recruitment		X			
Role of orientation in recruitment		X			
Role of student organizations in recruitment		X			
Satisfactory academic progress - process fails/wins			X		
Sending or receiving electronic transcripts		X	X		
Servicing military students and applicants		X	X	X	
Servicing non-traditional adult learners/online programs		X	X	X	
Servicing veteran students and transitioning service members		X	X	X	
Shifting demographics in higher education		X	X	X	
Situational leadership		X	X	X	X
Social media best practices: the good, the bad and the ugly	X	X	X	X	X
Staff appreciation 101		X	X	X	X
Strategic onboarding: keeping new employees from jumping ship		X	X	X	X
Streamline and manage standard operating procedures in the office		X	X	X	X
Student for a day programs		X	X		
Study abroad 101	X	X	X	X	
The future of communication with applicants		X			

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The importance of a career ladder in your office		X	X	X	X
Time management: tips for staying organized during recruitment season		X			
Topics in graduation	X		X		
Transcript automation			X		
Transcript notation for disciplinary action	X		X		
Transfer credit evaluation and processing			X		
Transfer/articulation agreements			X		
Understanding data points in recruitment territory creation		X			
Understanding generational differences		X	X	X	X
Hiring for a successful team/using pre-employment assessment tools		X	X	X	X
Using online chats/Facebook live		X			
Using tour guides to recruit while home for the holidays		X			
Value of embedding IT professionals within your department		X	X	X	
Virtual tours		X			
Women in higher education	X				
Work/life balance		X	X	X	X
Working across silos: cross training staff and working with other departments		X	X	X	X
Working with creatives		X	X	X	X
Working with graduate students and/or professional schools	X	X	X		
Working with vendors without losing your mind or theirs		X	X	X	X
Workplace wellness		X	X	X	X
Young professionals	X				